



## TOP 10 REASONS TO JOIN THE LEE BIA TODAY!

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### **1** Three-For-One Membership

When you join your local Lee BIA, you receive the benefits of three memberships. You automatically become a member at the state (Florida Home Builders Association) and national level (National Association of Home Builders) – that's three memberships for the price of one.

### **Powerful Advocacy**

Everyday, NAHB, FHBA and the Lee BIA fight to defeat excessive regulations that are driving up the cost of housing. That puts money and time back in you pocket! On a local level, we keep you informed promptly and provide opportunities to make a difference. For example, meetings are held monthly between our Executive Officer and city and county staff to keep channels of communication open between the industry and those who develop and enforce building regulations. These meetings are open for any member to take part in.

### **3** Access to Critical News & Information

Knowledge is your best defense in this rapidly changing industry and association membership is the single, most-authoritative source of housing information. Your membership ensures that you'll be in-the-know. With timely news alerts, the Lee BIA's Building Review, NAHB and FHBA magazines, special-interest newsletters and publications, plus 24/7 access to [www.BIA.net](http://www.BIA.net) and NAHB and FHBA's members-only website – you get the latest building information as soon as it's released. And, only a phone call away is a professional staff member at the Lee BIA, FHBA, and NAHB to help you find the information you need.

## Invaluable Networking Opportunities

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As a alliance of local members, 17,000 state company members and 215,000 plus national company members from all areas of the industry, association membership is a one-stop networking Member mixers and monthly membership meetings to state and national conventions, committees, and other special events, there are hundreds of ways for you to meet – and build relationships with fellow professionals, customers and suppliers.

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### Opportunities to Market your Business

Sponsorships, adverting, Parade of Homes™, print and online membership directories, and exhibitor space.... There is something to fit your marketing needs and budget. And all opportunities age exclusive to association members!

## Access to Expert Advisors

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Wouldn't it be great to have a team of industry experts at your disposal to address your specific business questions for free? When you become a member, you get instant access to NAHB's distinguished economists, legal research staff, financial experts, librarians, and regulatory and technical specialist. Free legal advice on such issues as builder liability, contracts, zoning, impact fees, and the environment.... Technical assistance on wetlands issues, sewer, water regulations and safety regulations.

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### Exposure to the Latest Building Products and Services

As a BIA member, you can attend FHBA and NAHB's tradeshow and expositions at a low member price and get a first-hand look a tall the latest products and services. FHBA's Southeast Building Conference (SEBC) draws over 600 exhibitors and 7,000 delegates annually. NAHB's annual International Builders Show™ (IBS) has over 70,000 attendees, 1,000 exhibits and the International Commercial Construction Expo (ICCON™), the Senior Housing Show™, the Multifamily Trends Conference™ and more.

## Fun, Fun, Fun!

All Work and no play makes for a dull association. The Lee BIA offers a variety of social events such as annual Fishing tournaments, Spring and



Fall Golf Tournaments, Member Mixers and Tradeshows, like our Contractors Showcase. All are great ways to have fun and get to know your fellow BIA members.



## Member Discounts

Lee BIA members receive a discount card with special discounts on a wide variety of business products and services through the NAHB. Discounts include 5% to 60% off of participating hotels, car rentals, office products, computers, overnight delivery, and many more. Through FHBA's Insurance Programs, members can participate in specialized insurance programs specifically for the Florida Construction Industry.

## Do Something Good for Your Community

Make a difference by participating in one of the Lee BIA's many community activities. One such program is the Lee BIA's Builders Care.



Builders Care provides construction services at no cost to needy and deserving elderly and disabled homeowners who cannot obtain home repairs through traditional means. The Lee BIA Builders Care goes to great lengths to show the local community just how much builders care.

