



Enhanced Web Listing

What is an Enhanced Web Listing on www.bia.net?

- **Maximum Exposure** - Enhanced Listings are listed before the general listings in our Online Membership Directory.
- **Company Branding** - Your company logo is posted with your listing.
- **Direct Link** - Buyers can click on your logo as a direct link to your company's website, as a result driving highly targeted traffic to your site to learn more about your company's products and services.
- **Local Industry Resource** - Our online member directory is the most up-to-date resource for members and buyers looking for industry specific products and services.

Enhanced Web Listing: \$175/yr*

*If you are interested in securing your place in the Lee BIA Online Directory, please email info@bia.net for more information.

The screenshot shows a Microsoft Internet Explorer browser window displaying the BIA website. The address bar shows <http://www.bia.net/directory.html>. The website header includes the BIA logo and a navigation menu with links for Home, About, Membership, Events, News, Government, Careers, Links, and Contact. The main content area is titled "Membership" and features a search bar with fields for Company, Contact, and Business Activity (set to "Contractors - Residential"). Below the search bar is a list of letters for navigation and an "All" link. There are also links for "Membership Information", "Printable Version", and "Advanced Search". The "Search Criteria" section shows "Member Type: 'Builder' or 'Associate' or 'Legislative' or 'HBA'" and "Business Activity: 'Contractors - Residential'". The "Featured Listings" section displays three entries: Marvin Development Corp., Malt Construction, Inc., and Kingon Homes, each with a logo and contact information.